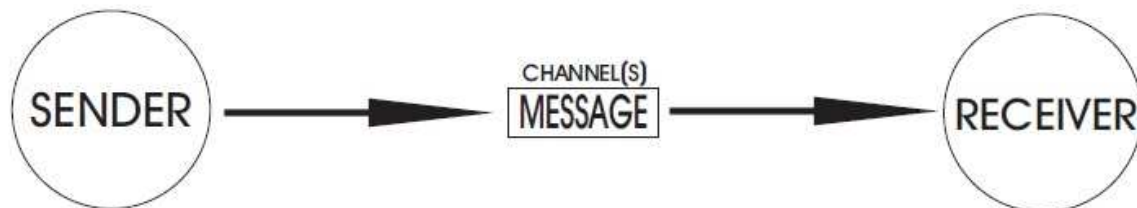


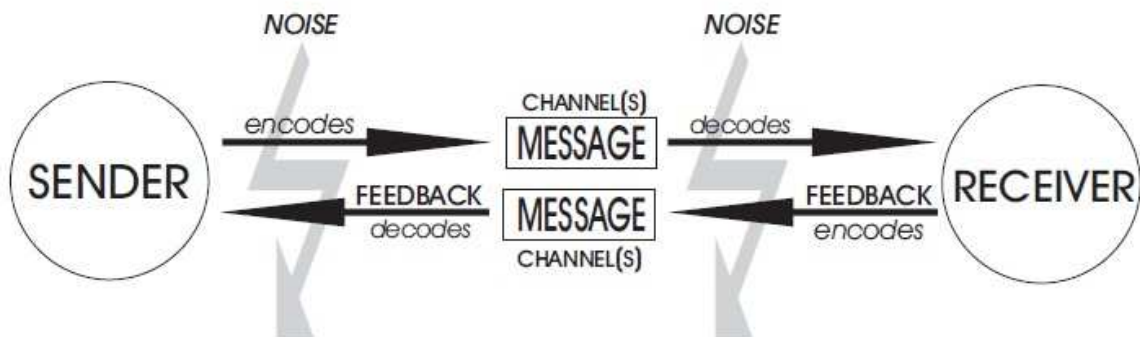
MODELS OF COMMUNICATION:

LINEAR, INTERACTIVE & TRANSACTIONAL

LINEAR MODEL OF COMMUNICATION



INTERACTIVE MODEL OF COMMUNICATION



TRANSACTIONAL MODEL OF COMMUNICATION

